



26 years experience on tourism industry, at top end hotels located in France and abroad.
 Their facilities include golf, spas, conference centres, theatres and leisure.
 Passionate by Make the guest experience it never becomes just another stay

**2014 - Today General Manager
 JJW Hôtel 4**** Amarante Golf Plaza - France**

<http://www.amarantegolfplaza.fr>

€3M REV, €130 ADR, 59% Occupancy, 96 Rooms & 12 Suites, 3 restaurants, 2 bars, 1 spa Sultane de Saba, 70 employees.

**Board Member of “SEMA (city of Sainte Maxime)”
 Mentor MBA 1st year Sup de Co La Rochelle (5 student)**

**2012 - 2013 General Manager
 BEACHCOMBER Le Paradis 5***** Resort Golf et Spa – Ile Maurice**

<http://www.paradis-hotel.com>

€32M REV, €330 ADR, 65% Occupancy, 286 Rooms & Suites, 13 Luxury Villas, 4 restaurants, 1 spa Clarins, 18 holes Golf, 710 employees. Trip advisor Award winning property during my tenure.

**2009 - 2011 Assistant general manager, Hotel manager
 RADISSON BLU Saint Martin Resort 5***** Marina & Spa Caribbean**

<http://www.radisson.com/stmartin>

€18M REV, €170 ADR, 60% occupancy, 252 Rooms & Suites, 2 restaurants, 3 bars, ballroom & meeting room 700m2, Marina 60 boatspots, 1 spa Carita, 175 employees. Trip advisor Award winning property during my tenure. Chairman of CHSCT, Delegated Chairman for CE/DP.

**2004 - 2009 Assistant general manager, Operation manager
 DOLCE Frégate Resort 4**** Conference Centre & Golf - France**

<http://www.dolce-fregate-hotel.com/>

€13M Revenue, €168 ADR, 62% Occupancy, 17,000 Group room nights, 133 rooms, 13 conference rooms 2640sqf, 3 restaurants with the 2004 MOF, 27 holes golf course, 150 employees. Board member of CHSCT, Delegated Chairman for CE/DP

**2002 - 2003 General manager boutique hotel
 Les Flots Bleus - France**

<http://www.les-flotsbleus.com/>

increased room revenue from €1.2M to €1.5M, 40 rooms, 14 employees, Upgrade from 2* to 3* Re-opening after overseeing complete hotel renovation.

**1998 - 2002 General manager
 Hôtel, Resort 4****- International CLUB MEDITERRANEE.**

<http://www.clubmed.fr/>

France, Guadeloupe Caribbean, Mexico, Morocco, Italia.

From 100 to 700 Rooms, 45 to 500 employees. Opening and closure of the properties. Budget management (Local revenue and direct expenses) and organization.

1996 - 1998 Assistant General Manager, Sport and leisure manager

1994 - 1996 Sport and leisure manager

1990 - 1994 Sailing instructor then Watersport manager

1988 - 1990 Musician then Bartender

Seminars & Courses

- 2009 Cegos
Marketing process, Build your business plan, Build your Budget from A-Z, Manage the sales persons
- 2007 – 2008 Cornell University
Strategic Marketing for Hotels & Restaurants, Hotel Revenue Management
- 2005 – 2006 Cegos
Finance for non-financial people

Languages:

Native French speaker. Fluent spoken and written English. Notions of Italian and German

Experiences:

- Business and convention, leisure and resort hotel, international hotel chain/group
- Pre-opening/opening, construction and renovation.
- Strategy, Changes management, crisis management, department reorganization/implementation, project management, standard and procedures definition and implementation.
- Sales, representation, trade show, Yield, Revenue management, up selling and E-commerce.
- Establish a business plan, monitor P&L and cash flow, cut cost, optimization.
- F&B concept creation and implementation, Michelin * star level restaurant, HACCP expertise.
- People development, turn around, union, CHSCT, CE, DP.

Hobbies:

Sports, Golf, sailing.